



**National School of Political Studies and Public Administration**

**The Center for Research in Communication, Faculty  
of Communication and Public Relations, Romania  
in cooperation with**



**Romanian-U.S. Fulbright Commission**

**International Conference on**  
*Globalization and Changing Patterns in the Public Sphere*

**November 12-13, 2010, Bucharest, Romania**

## **Call for Papers**

The Center for Research in Communication at the Faculty of Communication and Public Relations (FCRP), Bucharest, Romania in cooperation with Romanian-U.S. Fulbright Commission, invites you to attend the International Conference on *Globalization and Changing Patterns in the Public Sphere*, November 12-13, 2010, Bucharest. The EU project, as well as the increasingly substantial effects of globalization in general, raises the question of changing patterns in the public sphere. It is this context too that highlights the importance of debating the very concept of public sphere – both as interactive space and symbolic reality. As things stand, there is little agreement about any single definition of this concept. Euro-optimists advertise an emergent “European public sphere”, while Euro-skeptics doubt its mere existence. The latter group has argued that a “European public sphere” is undermined by at least two clusters of factors – national and global. What one notices, the argument goes, is either that the member nations find it hard to leave their own interest behind and act on a European agenda, or that the putative instances of the “European public sphere” are results of the general advance of transnational, global communication.

We seek contributions that might help in locating proper ways to think about the public sphere in this historical context. We encourage the presentation of new research by scholars, policy makers, or advertisers, with the aim of providing an international forum for these important topics. We accept contributions in the following forms:

- theoretical presentation adding new insights to the debate in the literature;
- original empirical research;
- case studies.

Paper topics might include, but are not limited to the following topics:

- Changing Patterns in the National / European / Global Spheres
- Towards a European Public Sphere
- EU Communication Deficit
- Civic Participation in the Public Sphere
- Institutional Communication in the Public Sphere
- Social Responsibility in the Public Sphere
- Reconfigurations of the Cultural Identity in the Public Sphere
- Effects of the Global Crisis on the Public Sphere
- Fragmentation of the Public Sphere
- Online Communication and Reconfigurations of the Public Sphere
- Reconfigurations of Public Relations Practices
- Media, Public Opinion, Political Actors
- Economic and Social Crisis in Contemporary World
- Globalization and Communication; Global Communication as the Driver of Globalization
- Public Policy and Public Administration in a Global World
- Environmental Studies in the Public Sphere
- Teaching and Research in the History and Philosophy of Science
- Children and Families: Social Perspectives
- Business Administration, International Banking in a Global World
- Cultural Studies and the Public Sphere
- Radicalism, Extremism and the Public Sphere
- Immigration, Populism and Public Sphere in the EU
- Education Policies and the Public Sphere
- Linguistic Barriers, Multilingualism and Public Sphere
- Human Resources Management in a Global World

### **Important Deadlines**

May 30, 2010: abstract submission;

June 15, 2010: abstract acceptance (notification of authors);

July 30, 2010: full paper submission;

September 1, 2010: full paper acceptance (notification of authors).

### **Abstracts**

The abstracts (max. 200 words followed by 3-5 keywords) will be submitted for review in electronic MS Word format. Please provide the full names, affiliations, mailing addresses, telephone and fax numbers, and e-mail addresses of all authors, indicating the contact author. There will be accepted only one paper for each participant as a first author. Abstracts will be submitted online to the following e-mail

address: **conference@comunicare.ro**. The official languages of the conference are English and French.

All accepted papers will be published in electronic format (Conference CD). Selected papers will be published in the conference volume.

**The authors will receive confirmation via email.**

### **Guidelines**

Guidelines for paper submission will be available on the conference website.

### **Conference fee**

Conference fee is 150 euro/ participant and it includes: conference papers volume, conference CD, conference program and conference banquet.

For PhD and MA candidates the conference fee is 50 euro/ participant.

### **Information and contacts**

Further information and updates regarding conference venue, registration, conference program, and accommodation details will be posted on the conference website: **<http://centrucomunicare.ro/conference2010.html>**

### **Organizing Committee**

Paul Dobrescu, PhD, Rector of the National School for Political Sciences and Public Administration

Remus Pricopie, PhD, Dean of the Faculty of Communication and Public Relations

Alina Bârgăoanu, PhD, President of the Commission for Assurance and Evaluation Quality, National School for Political Sciences and Public Administration, Faculty of Communication and Public Relations

Dorina Guțu, PhD, Executive Director of Romanian-U.S. Fulbright Commission

Nicoleta Corbu, PhD, Executive Director of the Center for Research in Communication

Mihaela Alexandra Ionescu, PhD, Scientific Secretary of the Faculty of Communication and Public Relations

### **Contact**

Conference email: **conference@comunicare.ro**